

HOME STARTER KITS COMMUNICATIONS PLAN

A goal of the Home Starter Kits ministry of the Episcopal Church of the Resurrection is to maintain effective communication about our ministry with our parish, other local Episcopal churches, other local faith communities, local businesses and service clubs, and social service agencies. In order to accomplish this goal, we will:

- Create and contact a list of funding sources, both past and potential via mail, email, and telephone.

- Create a presentation format to use with potential donors, both monetary and in-kind.

- Make presentations to churches, businesses, and service organizations.

- Contact local media (print, television, radio, etc.) with pertinent information about our ministry.

- Create a plan to share our successes and failures with our parish, with other ministries within our church and with anyone who is interested in joining this ministry.